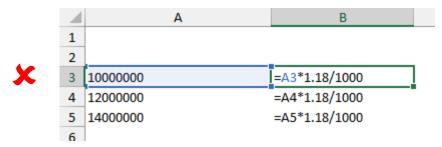
[46] Hardcoding static values into formulas requires you to update your formulas later, which is prone to errors

Don't hardcode static values into formulas

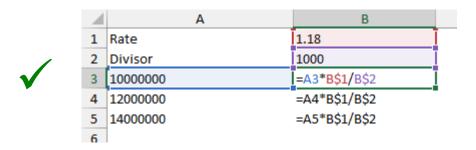
Hardcoded values require a manual update to **every** formula!

For example, change the rate from 1.18 to 1.20



A dynamic pattern requires a single update to **one** cell!

For example, change the rate from 1.18 to 1.20



Use reference cells to allow for dynamic patterns

The table name was updated, causing the #REF! error

- tblCustomerPnl was changed to tblCustomerPnl3
- A dynamic pattern avoids the error

